



January 30, 2025

To Whom It May Concern:

I am writing to recommend Rick Rambaldo and his marketing agency, RBrilliant Media, as the best choice to represent your company for your marketing and advertising needs.

I have had the pleasure of working with Rick for the last 25 years, and I know that no one is more knowledgeable about the effective use of media space, both traditional and new media. You won't find a more diligent, tough-but-fair competitor.

What really sets Rick apart is that he is a long-term business owner. He will treat your business with the same concern and enthusiasm as he does his own.

If I can be of additional assistance in talking about Rick and R Brilliant Media, please call me at (787) 608-8684.

Respectfully,

Brian Lilly

**3514 STATE STREET – ERIE, PENNSYLVANIA 16508**